



A close information package for builders, renovators and decorators

Rakenna Remontoi ja Sisusta (Build, renovate and Decorate) is an A4 -sized magazine aimed for home builders, renovators and decorators. This publication offers reliable contacts of the professionals to the readers. The publication is distributed in the biggest exhibitions throughout the year. This multicolored magazine also reaches those who have a planning permission and those who have purchased a plot.

Rakenna Remontoi ja Sisusta publishes with an edition of 10 000 copies. Advertisers are offered an opportunity to present their products and services this magazine for a very affordable price. It is well read and popular as the content is targeted to those who are not only interested but also need the kind of information Rakenna Remontoi ja Sisusta offers to its readers. Its valuable content is often stored for future use by the readers.

Visit our website for more information: www.kodinrakentajaninfo.fi

WE WILL BE PRESENTING IN THE FOLLOWING EXHIBITIONS 2022:

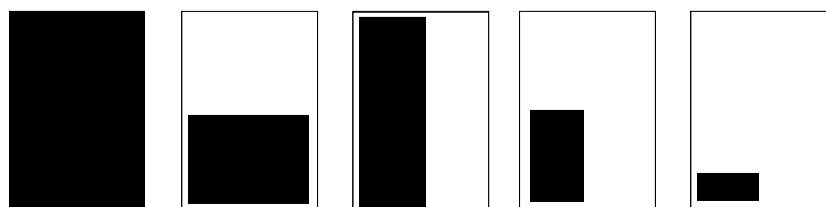
- 4.-6.2. ASTA-RAKENTAJA ■ Tampere
- 11.-13.2. RAKENNA & SISUSTA ■ Turku
- 11.-13.3. RAKSA ■ Lahti
- 7.-10.4. ASU & REMONTOI ■ Helsinki

ADVERTISING SIZES AND PRICES 2022

For all inquiries about advertising (year contracts edc.) please contact our Advertising Sales person Seija Ahlskog, seija.ahlskog@jdmmediagroup.com.

Size (210 x 297 mm)	Width x height	Prize
Back cover	210 x 297 mm*	2 500 €
2. cover	210 x 297 mm*	1 850 €
3. cover	210 x 297 mm*	1 850 €
Full page	210 x 297 mm*	1 500 €
Full page advertorial	210 x 297 mm*	800 €
1/2 page (horizontal)	188 x 135 mm NO BLEEDS!	800 €
1/2 page (vertical)	91 x 261 mm NO BLEEDS!	800 €
1/4 page (vertical)	91 x 135 mm NO BLEEDS!	500 €
1/8 page	91 x 65 mm NO BLEEDS!	300 €

* 3 mm bleed must be added to the advertising material.
Remember that the magazine has adhesive binding by 5 mm. Prices do not include 24 percent VAT.



Full page 1/2 page horizontal 1/2 page vertical 1/4 page 1/8 page

PUBLISHER
JDM Media Oy
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ADVERTISING SALES
DEPARTMENT
Seija Ahlskog
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SIZE
A4
210 x 297 mm

CIRCULATION
approx. 10 000 pcs

DESIGN AND LAYOUT
JDM Media Oy

SEND PRINT READY MATERIAL

Printable pdf (CMYK, 300 dpi accuracy), remember to add 3 mm bleed when advertisement size demands.
Also include used fonts which have been vectorised.

Printable pdf file attached to an e-mail -delivery address:
tuotanto@jdmmediagroup.com

MATERIALS FOR GRAPHIC DESIGN MADE BY US

Include all original texts (doc, rtf, txt), all original images and logos (300 dpi accuracy) in form of jpeg, tiff, eps or pdf as well as the raw layout of the desired advertisement. You should also tell if you have any ideas for colors and send fonts you want to be used.

All materials attached to an e-mail -delivery address:
tuotanto@jdmmediagroup.com

